

Welcome to Belt and Road School  
Beijing Normal University

北京师范大学一带一路学院（珠海）

# MBA/MPA Guide 2022

MBA&MPA 项目介绍



北京师范大学  
BEIJING NORMAL UNIVERSITY

一带一路学院  
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## 基本情况 INTRODUCTION

北京师范大学一带一路学院坐落在美丽的珠海校区。学院秉持共建“一带一路”教育先行的理念，依托百年师大深厚人文底蕴、优势学科和文理交叉的综合优势，从服务“一带一路”和粤港澳大湾区需求出发，致力于打造“一带一路”建设人才培养高地，培养具有广阔国际视野，了解中国历史文化和发展经验，积极参与“一带一路”相关工作的高端管理人才。

Belt and Road School (BRS) is a comprehensive education and research institution within the Beijing Normal University (BNU), one of the most prestigious universities in China boasting a profound history since 1902. The School benefits from the predominant disciplines in liberal arts and science of the University and enjoys a geographical advantage at the beautiful BNU Zhuhai campus within the Guangdong – Hong Kong – Macau Greater Bay Area, one of the world's most open and economically vibrant regions. The Master of Business Administration (MBA) program and the Master of Public Administration (MPA) program offered by BRS are designed for outstanding professionals seeking to advance themselves with world-class education for taking full advantage of exciting opportunities brought by the Belt and Road Initiative.



### ● 学院拥有成熟的办学经验

学院自“一带一路”倡议提出的2013年起，专注于培养来自“一带一路”相关国家的高端管理人才，

已为 **80** 个国家培养了近 **400** 名优秀的高端经济管理人才。

### Educational Experience

The BRS features rich diversity and high quality.

Since its establishment, around **400** international students from **80** countries have graduated.

### ● 学院拥有国际一流师资队伍 Faculty Members

学院的核心师资队伍由国际知名大学教授、专家学者、多国政府前政要、国际金融界领袖、全球企业高管组成。

The BRS values expertise. The faculty members are composed of extraordinary leaders and world-renowned experts in political, academic, finance, business management, and other fields whose work influences industry trends and practices.



**卓奥马尔·奥托尔巴耶夫**  
Djoomart Otorbaev

吉尔吉斯共和国前总理  
Former Prime Minister of  
Kyrgyzstan



**格列格尔茨·W·科洛多科**  
Grzegorz W. Kolodko

波兰前第一副总理兼财政部长  
Former Deputy Premier and  
Minister of Finance of Poland



**兹拉特科·拉古姆季亚**  
Zlatko Lagumdžija

波黑前总理  
Former Prime Minister of Bosnia  
and Herzegovina



**拉贾特·纳格**  
Rajat M. Nag

亚洲开发银行前常务副行长  
Former Managing Director  
General of Asian  
Development Bank



**恩里克·加西亚**  
L. Enrique García

拉美开发银行前行长  
Former President of  
CAF – Development Bank of  
Latin America



## 招生专业 PROGRAMS

一带一路学院开设工商管理硕士（MBA）和公共管理硕士（MPA）项目，计划分别招生50人。学制均为2年。

学习方式为全日制学习，授课语言为英语。

学习期满，完成教学计划规定的课程，修满学分，成绩合格，并完成学位论文，通过答辩者，经校学位评定委员会审核批准后，颁发北京师范大学硕士研究生毕业证书并授予硕士学位。

MBA program and MPA program each admits 50 students in every academic year. Both programs require a two-year full-time study. All courses are taught in English.

All students enrolled in MBA or MPA program are required to fulfill the credit requirements and pass the thesis defense to graduate. Graduates will earn a degree of Master of Business Administration or Master of Public Administration issued by Beijing Normal University.



### ● 课程设置

**MBA和MPA项目的部分核心课程包括：**一带一路概论、粤港澳大湾区建设与管理、新兴市场国家的经济与发展、中国经济社会调研等（以实际课程为准）。

#### **Core Courses (include but are not limited to):**

- Introduction of the Belt and Road Initiative;
- The Development and Management of the Guangdong-Hong Kong-Macau Greater Bay Area;
- The Economy and Development of Emerging Market Countries;
- China Social Economic Survey.

### ● 奖学金设置

一带一路学院依据学生的录取成绩和综合素质等情况，提供竞争性奖学金。

MBA和MPA项目分别设立全额奖学金和半额奖学金。全额奖学金减免学生2学年的全部学费，提供来华综合医疗保险费，住宿费以及适当生活补贴。半额奖学金减免学生2学年的全部学费，提供来华综合医疗保险费，以及部分生活补贴。

#### **Scholarships**

All applicants are considered for full or partial scholarships based on the overall assessment of academic merit or specific eligibility criteria.

The MBA and MPA programs offer full and partial scholarships:

- A full scholarship provides a tuition waiver for two academic years, a health insurance, and a stipend for housing and living.
- A partial scholarship provides a tuition waiver for two academic years, a health insurance, and a partial stipend for living.

## 申请条件 QUALIFICATIONS

1. 50周岁以下，持外国护照的非中国籍公民；
2. 已获得学士或以上学位，入学前有1年或1年以上工作经验更佳；
3. 有较强的英语听说读写能力。

- Applicants should be non-Chinese citizens holding a foreign passport and under 50 years old;
- Applicants should have a bachelor's degree or above. One year or longer of working experience is preferred;
- Applicants should demonstrate an adequate level of proficiency in English.

## 申请材料 SUPPORTING DOCUMENTS

1. 学历学位证明；
2. 课程成绩单；
3. 推荐信；
4. 个人自述、简历和短视频；
5. 英语水平证明；
6. 护照复印件和照片；
7. 担保书原件。

\* 材料要求详细，以北京师范大学留学生研究生招生简章为准：

<https://admission-is.bnu.edu.cn/zsxn/yjsxn/ssyjs/jz/index.html>

- Academic transcript of undergraduate study and degree certificate;
- Recommendation letter;
- Personal statement;
- Resume / CV and a short video clip;
- Official English proficiency test scores;
- Visa Photo and copy of a valid regular passport;
- Statement of Guarantee;

\* For requirements of application materials, the admission information of Beijing Normal University shall prevail:

<https://admission-is.bnu.edu.cn/english/admissionprogram/postgraduateprogram/masterdegree/admissionbrochure2/index.html>



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## 申请流程 HOW TO APPLY

### 1. 在线申请：

1) 2022年04月30日前，登陆 <http://apply.bnu.edu.cn/> 注册并填写个人信息，成功提交申请后保存《申请表》；

2) 缴纳报名费人民币600元（报名费一律不退还）；

### 2. 材料寄送：

1) 将《申请表》及全部申请材料发送至 [brs0926@bnu.edu.cn](mailto:brs0926@bnu.edu.cn)；

2) 请根据相关要求，将纸质材料寄送至北京师范大学招生办公室，建议选择DHL或FedEx；

3. 在线面试：2022年5月中旬，将通过电子邮件通知初步入选者在线面试。



1. Register for an account at <http://apply.bnu.edu.cn/> and sign in. Submit all required information as guided. Pay an application fee of 600 RMB (non-refundable) through the payment system on the website;

2. Send the completed application form and all required documents (in clear scanned PDF format copy and renamed properly), photos, and videos to [brs0926@bnu.edu.cn](mailto:brs0926@bnu.edu.cn);

3. Deliver the hard copies of all required documents to the Admission Office of Beijing Normal University for review (DHL, FedEx, and other international delivery service are recommended to minimize the possibility of mail loss), address referred below;

4. Take an online interview (interview notification for successful applicants will be sent out via email);







## 联系方式

办公地址：广东省珠海市唐家湾金凤路18号北京师范大学珠海校区励教楼E105

电话：0756-3621031

邮箱：brs0926@bnu.edu.cn

网址：<http://brs.bnu.edu.cn>

联系人：李老师

## Contacts

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**Contact:** Ms. Li

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